



Randy Livingston

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SUMMARY OF QUALIFICATIONS

- Extensive experience in advertising and graphic design field
- Ability to take design projects from concept through production
- Supervised design teams on concepting and branding initiatives
- Experience art directing and designing print campaigns, all types of collateral, corporate id, and direct mail for a wide variety of clients
- BA degree in graphic design

PROFESSIONAL EXPERIENCE

- 2010-2011 **GROUP ART SUPERVISOR**
Ogilvy CommonHealth, Medical Marketing
Clients include: Reckitt Benckiser (Suboxone Film), Genentech (Valcyte), Johnson & Johnson (Listerine Professional), Forest Pharmaceuticals (Savella)
- 2008-2010 **GROUP ART DIRECTOR**
Ferguson, a CommonHealth Company
Clients include: Reckitt Benckiser (Suboxone Tablets), Genentech (Valcyte, Pulmozyme), Johnson & Johnson (Listerine Professional), Forest Pharmaceuticals (Savella)
- 2005-2008 **SENIOR ART DIRECTOR**
Noesis Healthcare Interactions, a CommonHealth Company
Clients include: Merck Managed Care, Merck (Januvia, Janumet) Valeant Pharmaceuticals (Migranal, Diastat), Reliant Pharmaceuticals (Dynacirc CR)
- 2004-2005 **SENIOR ART DIRECTOR/DESIGNER (Freelance)**
Tenaciti Design, Dimensional Healthcare, SynerMed Communications.
Linette & Harrison Advertising
Clients include: Galderma Laboratories, Pfizer, Genentech, Inc., Astoria Federal, ADP, The Cancer Institute of New Jersey.
- 1997-2004 John Howlett & Company Advertising & Marketing
ART DIRECTOR
• Responsible for all design projects from concept through production
Clients included: Perry Ellis Menswear, Johnson & Johnson, Ethicon, Inc., CardioVations, Gynecare Inc., Aventis, Sony, TestWare, Inc.

COMPUTER SOFTWARE KNOWLEDGE

Adobe InDesign CS4 Adobe Illustrator CS4 Microsoft Office
Adobe Photoshop CS4 Adobe Dreamweaver CS4

Experience working on both PC's and Mac computers

EDUCATION

B.A., Graphic Design, Rutgers, The State University of New Jersey, Newark, NJ 07102, 1992

AWARDS

- Creative Team of the Year 2010
Ogilvy CommonHealth Medical Marketing
- The Art Directors Club of NJ Bronze Award
Commonhealth Corporate Ad, Real Gaps, Real Alignment 2009
- The OTC Creative Show Award of Excellence
Johnson & Johnson Healthcare Products, Listerine® and REACH 2009
- Johnson & Johnson James E Burke Marketing Award
Professional Oral Care, Listerine® and REACH®, Moment of Truth 2009

SALARY REQUIREMENTS

Negotiable